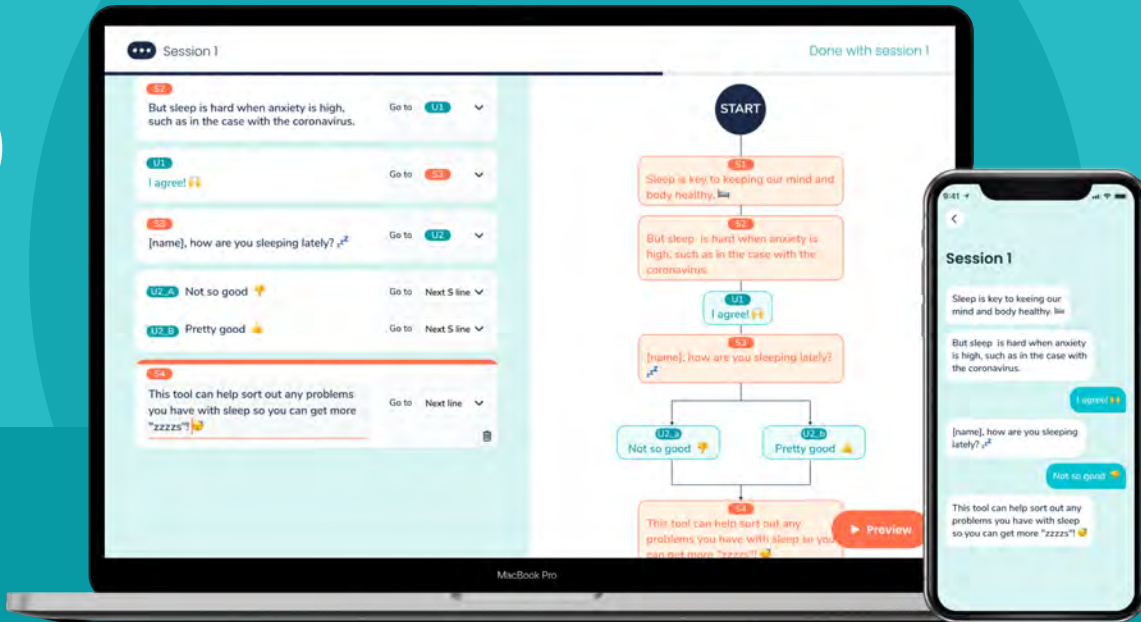# Serenity

Serenity for Digital Health Companies
Turbocharge Your Behavioral Health Solution

doc.ai

# Meet the growing demand for virtual mental health

Digital technology has already dramatically transformed a number of healthcare sectors and with its emphasis on big data, computing power, mobile technology and networked information. This digital revolution will ultimately transform mental health care so that the millions in need can not only access high-quality care but access it early, before they require more advanced—and more expensive—care.
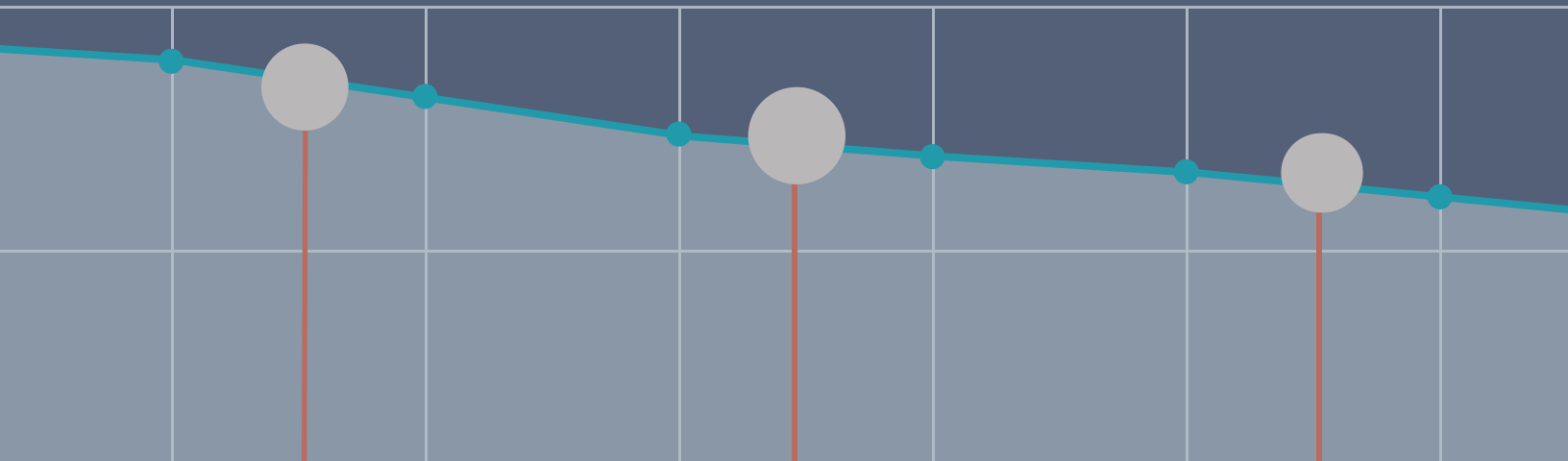
Turbocharge your care teams

At doc.ai, we understand what today's healthcare companies need to build, measure, and scale their digital therapeutic experience, whether they're a telehealth provider or a chronic disease management platform. Hence, we use technology to support a new model of mental health intervention and delivery that "turbocharges" your care team in ways never before imagined.

We also recognize that self-management of mental health problems is becoming a cornerstone of mental health policy. As digital systems have the potential to drive improvement in service efficiency and costs, treatment access and shared decision-making, the provision of ecologically valid data can rapidly aid clinicians in treatment decisions.

Improving Mood

5,600
Visits

271
Enrolled

46%
User engagement
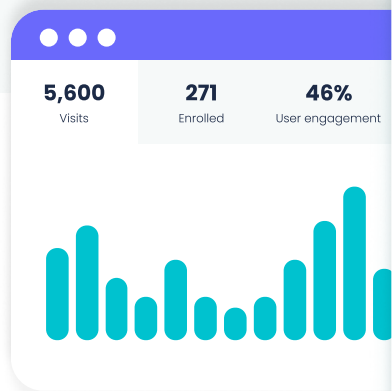
Add widgets

Gradual Exposure Stepladder

Self Care Plan

Changing Unhelpful Thinking Styles

Breathing exercise

07/5
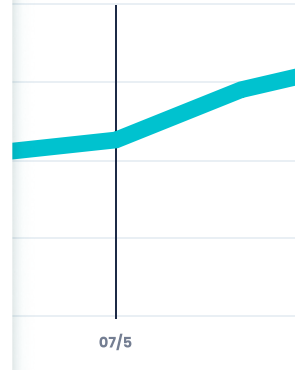
Build production-ready experiences without coding

You need to build fast. You need to test ideas in real time to iterate and gain traction. You need the ability to create clinical content on the fly. You likely don't have time or extra budget to have engineers working on your digital therapy solutions.

Serenity Builder puts your care teams and clinicians in the driver's seat from day one to build and deliver psychotherapeutic content, without need to involve your tech team.

The Serenity Builder offers clinicians a set of tools to best serve their designs for patient conversations, including:

ASSESSMENTS

Scientifically-valid clinical assessments are pre-loaded into Serenity Builder, and can be included at any point during a protocol to measure mental health condition severity and protocol treatment effectiveness.

PROTOCOL AUTHORING ENVIRONMENT

Serenity Builder's no-code environment allows clinicians to drag-and-drop psychoeducational and therapeutic scripts and conversation elements to create condition and treatment-specific, personalized, engaging protocols.

INSIGHTS AND ANALYTICS

The Insights dashboard allows clinicians to gain a deep understanding how patients engage with their protocols and collaboratively iterate protocol variations in order to achieve maximum efficacy and positive outcomes.

SOCIAL DETERMINANTS OF HEALTH

A unique feature offered by doc.ai is an SDoH score, assigned to consenting patients that helps clinicians gain a fuller picture of environmental and social factors that may be shaping the patient's mental health.
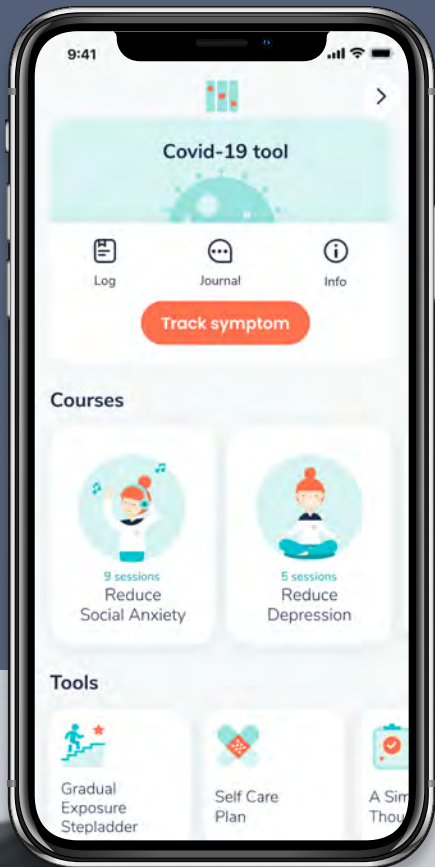
Publish and deploy clinical content with speed and ease

As an AI technology platform, doc.ai makes deploying your protocol to your customers a breeze. Simply use one of the Serenity SDKs to drop your team's protocols into your app. If your company does not have an app, you can simply share your protocol code with users via text or email.

Delivering holistic care

Digital mental health therapeutics can enable holistic care by delivering a psychoeducational and therapeutic intervention to a patient, working alongside of and in conjunction with remote patient monitoring and telehealth.

Designed to work in conjunction with routine therapy deliver or as stand-alone self-help intervention, Serenity protocols deliver psychoeducation that aims to provide people with accessible, systematic, structured, and interactive information that normalizes and helps people cope with challenging mental health issues.

Serenity's flexibility and protocol authoring features also allow care teams to build protocols that are richer, faster and more personalized. For instance, Serenity can be used to build a triaging bot in a matter of hours, guiding potential patients to the right kind of therapist. Further, such protocols can also provide patients with clinical assessments and potentially helpful courses for the issues they might be facing. Additionally, Serenity drives patient retention through the use of "between" homework and protocols that can be easily delivered by care teams to the right patient at the right time, combined with powerful analytics on the performance of those materials on Serenity Builder.

Staying Happy
While Isolated

Sign up for early access to Serenity today

Request a demo